**FOR IMMEDIATE RELEASE** JANUARY 27, 2014

**CONTACT:** HEATHER ORNE

615-837-5206 or 615-973-9767

Heather.Orne@TN.gov

### OUTSTANDING FAIRS HONORED AT 92ND ANNUAL CONVENTION

- Fifty-six awards were given to top agricultural fairs -

**NASHVILLE** – Tennessee Department of Agriculture Commissioner Julius Johnson recently presented awards to 56 of the state's top county, regional and state agricultural fairs. They were recognized with the Merit Award for outstanding achievement during the 2013 fair season. More than 900 people attended the Fairs Merit Awards recognition dinner during the 92<sup>nd</sup> Annual Convention of the Tennessee Association of Fairs (TAF) held January 16 - 18 in Nashville.

The top award went to the Overton County Fair in Livingston when it was named the Champion of Champions Fair for 2013. The Overton County Fair was also recognized by Johnson and TAF President Stephen Potter, with the "Award of Merit" based on overall operations, educational value and promotion of local interest in agriculture and community spirit.

"Fairs are a wonderful way for families to bond and create life-long memories while experiencing the best our farms and communities have to offer," said Johnson. "Our Tennessee fairs have a positive impact on local economies as well as on agriculture and education."

The annual awards are sponsored by TDA and TAF, the state organization representing Tennessee's fair industry.

### 2013 Fair Winners

**Division A** 

State Champion: Sequatchie County Fair

1<sup>st</sup> runner-up: Fentress County Agricultural Fair

2<sup>nd</sup> runner-up: Trousdale County Fair Most Improved: Benton County Fair

- MORE -

# OUTSTANDING FAIRS HONORED AT 92<sup>ND</sup> ANNUAL CONVENTION 2 - 2 - 2

## **Division AA**

State Champion: Rhea County Fair 1st runner-up: Hardin County Fair

2<sup>nd</sup> runner-up: Middle Tennessee District Fair

Most Improved: Dickson County Fair

## **Division AAA**

State Champion Williamson County Fair

1st runner-up: Greene Country Fair

2nd runner-up: Wilson County Fair

Most Improved: Anderson County Fair

# Premiere Awards (Previous Winners' Category)

Champion of Champion: Henry County Fair Division AA: Cocke County Fair Division AAA: Sevier County Fair

In the Regional Division, the Appalachian Fair and the Tennessee Valley Fair received "Award of Merit." The Tennessee State Fair also received "Award of Merit" based on overall fair operations. The regional fairs and the State Fair are not in competition with the county fairs for awards.

In 2013, almost three million visitors attended county, regional, and state fairs in Tennessee. Fairs in Tennessee generated more than \$12 million in gross receipts last year. More than 14,700 volunteers from 63 fairs in the state devoted valuable time, resources and energy to fairs which had more than 130,000 agricultural exhibits, and more than 32,000 agricultural exhibitors showcasing livestock, farm crops and other agricultural exhibits.

The 16th Annual Fair Showcase, a statewide competition held during the convention, consisted of more than 400 entries from 38 fairs in 39 categories. Fairs competed for prize money, trophies and ribbons sponsored by the TDA and the TAF. Categories ranged from fair catalogs, websites and educational displays, to promotional videos, posters, scrapbooks, creative ideas and free-standing & table-top exhibits. To see a list of these winners, visit www.picktnproducts.org or www.tnfairs.com.

###

<sup>\*</sup>Fair winners included in attached release.

Category	1st Place	2nd Place	3rd Place
Premium Book	Macon	Warren	Jefferson
	County Fair	Co. Fair	Co. Fair
Premium Tabloid	Wilson Co.	Greene Co.	Benton Co.
	Fair	Fair	Fair
Fair Brochure	Jefferson	Tennessee	Anderson
	Co. Fair	State Fair	Co. Fair
Showbill	Henry Co.	Overton	Cocke Co.
	Fair	Co. Fair	Fair
Flyer	Smith Co.	Tennessee	Jefferson
	Fair	State Fair	Co. Fair
Fair Poster	Williamson	Lauderdale	Clay Co.
	Co. Fair	Co. Fair	Fair
Letterhead/Envelope	Anderson	Williamson	Rhea Co.
	Co. Fair	Co. Fair	Fair
Non-Premium Tabloid	Putnam Co.	Henry Co.	Clay Co.
	Fair	Fair	Fair
Scrapbook "A" Div.	Bledsoe Co.	Sequatchie	Overton
	Fair	Co. Fair	Co. Fair
Scrapbook "AA" Div.	Rhea Co.	Lincoln	Cocke Co.
	Fair	Co. Fair	Fair
Scrapbook "AAA" Div.	Wilson Co.	Jefferson	Cumberland
	Fair	Co. Fair	Co. Fair
Scrapbook Regional Div.	Tenn. Valley		
	Fair		
Pick Tenn. Products Exhibit Photo	Sevier Co.	Sequatchie	Coffee Co.
	Fair	Co. Fair	Fair
Decorative & Ornamental gourds	Jefferson	Sevier Co.	Fentress Co.
	Co. Fair	Fair	Fair
Quilt - Hand Pieced & Hand Quilted	Tennessee	Lauderdale	Macon Co.
	State Fair	Co. Fair	Fair
Quilt - Machine Pieced & Machine Quilted	Tennessee	Rhea Co.	Sequatchie
	State Fair	Fair	Co. Fair
Quilt - Machine Pieced & Hand Quilted	Rhea Co.	Tennessee	Sequatchie
	Fair	State Fair	Co. Fair
T. D. L. C. C. II			
Fair Display - free standing	Warren Co.		
T'D' 1	Fair	D1 1	DI C
Fair Display - table top	Wilson Co.	Bledsoe	Rhea Co.
	Fair	Co. Fair	Fair
Other fair promotional items	Cocke Co.	Dickson	Overton Co.
	Fair	Co. Fair	Fair
Best Season Pass	Sequatchie	Wilson Co.	Lincoln Co.

	Co. Fair	Fair	Fair
Best Fair Theme	Williamson	Overton	Lincoln Co.
Dest rair Theme	Co. Fair	Co. Fair	Fair
TA7-1			
Website	Obion Co.	Sevier Co.	Rhea Co.
T71.1	Fair	Fair	Fair
Video	Rhea Co.	Overton	Wilson Co.
	Fair	Co. Fair	Fair
Creative Fair Idea - Agricultural	Rhea Co.	Sevier Co.	Franklin Co.
	Fair	Fair	Fair
Creative Fair Idea - Other than agriculture	Lauderdale	Wilson Co.	Franklin Co.
	Co. Fair	Fair	Fair
Fair Hat - screen printed theme/logo	Smith Co.	Cocke Co.	Sumner Co.
	Fair	Fair	Fair
Fair Hat - embroidered theme/logo	Wilson Co.	Jefferson	Dickson Co.
_	Fair	Co. Fair	Fair
Fair T-shirt - screen printed theme/logo	Benton Co.	Anderson	Clay Co.
1 , 0	Fair	Valley Fair	Fair
Fair T-shirt - embroidered theme/logo	Overton Co.	Greene Co.	Franklin Co.
	Fair	Fair	Fair
Fair Shirt - Denim, theme/logo	Rhea Co.	Lauderdale	Cheatham
Tan Simt - Dennii, theniqiogo	Fair	Co. Fair	Co. Fair
Fair Shirt - Polo, theme/logo	Tennessee	Putnam	Lincoln Co.
ran Shirt - 1 010, theme/10g0		Co. Fair	Fair
Esta Dans Chiat Managatanana	Valley Fair Cumberland		
Fair Dress Shirt - Mens/Womens		Dickson	Jefferson
	Co. Fair	Co. Fair	Co. Fair
Recycled Product	Franklin Co.	Macon Co.	Sequatchie
	Fair	Fair	Co. Fair
Power Point Presentation	Overton Co.	Franklin	Wilson Co.
	Fair	Co. Fair	Fair
Most Outstanding Entry – Best of Show	Rhea Co.		
	Fair		
Honorable Mention - Hand Pieced, Hand Quilted	Sequatchie		
Postage Stamp Quilt	Co. Fair		
D 1 ( 11 2011 D 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
For information on 2014 Tennessee fair dates, visit			
http://www.tn.gov/agriculture/marketing/fairs.shtm			